



disinfecting
aircraft

to get the world
flying again.

Qualitair's research to airline passengers
and the factors that would encourage the
population to fly again.

Choose the right path, choose Qualitair.

QUALITAIR
a Randstad company

Re-assuring your passengers.

70%



of passengers re-assured by aircraft disinfection.

70% of passengers said that they are reassured by aircraft disinfection. It is therefore clear that active promotion of your organisation's strategy around disinfection and onboard cleanliness is of paramount importance to re-assure your passengers and customers.

54%



say price is not the most important factor.

By highlighting and emphasizing the level of precaution and cleanliness in response to the ongoing pandemic, passengers' minds can be put at ease. It is important to highlight all positive factors that contribute to a passenger's willingness to fly, and not only focus on the price.

40%



would not see COVID19 as a threat to flying.

With nearly half of our respondents stating that COVID19 is not a threat to them flying, it is clear that positive sentiment is on the way. As the world slowly starts to return to the new normal, it is important to ensure fleets are ready to bounce back as passenger demand picks up for both business and leisure trips. We are able to work in flexible ways to support the disinfection and cleanliness of your fleet and offices to put passengers' minds at ease.

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